

trakm8 signs £1m order

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Press Release

trakm8 signs £1m order as demand rises for tracking technology

UK producer of affordable advanced tracking technology trakm8 place a £1m order with manufacturing partner Cemgraft to cater for demand. Cemgraft manufacture the **T2002-GPRS** telematics hardware platform, the core of the trakm8 vehicle tracking and security solution. The increasing development highlights the mounting demand for the trakm8 hardware platform in the UK and the rest of the World.

trakm8 see the market is set to double by 2005 due to more affordable platforms and greater technical reliability. trakm8 are determined to be the leaders in this market place and this new order demonstrates a faith in the high quality of our platform. A faith that is shared by our customers from as far apart as South Africa, Finland and the Seychelles to the home market and Europe who have purchased thousands of trakm8 units in the first 6 months of trading this year.

trakm8 have addressed telematics market's concerns by focusing on the key issues of affordability, reliability, data cost and low power consumption. The trakm8 telematics hardware platform takes advantage of the highly advanced GPRS cellular network. GPRS enables live data transmission that is many times cheaper than SMS. The advanced low power modes available on trakm8 ensure that it will continue to secure your assets even if it has been disconnected from the vehicle battery. trakm8 combines proven hardware reliability with an advanced set of user features to create the ultimate safety, security and tracking solution.

Note to editors: trakm8 Limited is a leading telematics provider, based in Shaftesbury, Dorset. Building on the success of the original TrakM8 platform, in May 2003 the company launched a GPRS enabled telematics solution that delivers reliability, low power consumption and low data cost known as the T2002-GPRS.

Hughie Haughton, Business Development Manager at Cemgraft and Cary Knapton, trakm8 Managing Director display the £1m order.

