

Trakm8 moves into Europe

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trakm8 Badge Sponsors Telematics Update Vehicle Tracking 04

The critical yearly update for the fleet management sector, the 2004 Telematics Update is sponsored by **trakm8**. Key speakers from across Europe will be speaking at the event in Brussels on issues ranging from European legislation to customer service levels. The conference is a great opportunity to learn what Fleet Managers really want from their Telematics systems and how government and insurance requirements are changing. Tim Evans, Sales & Marketing Director at **trakm8**, will be making a keynote speech to the conference on the convergence of vehicle Telematics, how the original tracking market has expanded and how Telematics systems must evolve to take advantage of new technologies, such as road tolling and congestion.

trakm8 guests of Sony Ericsson at M-2-M Europe Expo and Conference?

Sony Ericsson have invited **trakm8** to be their guests at the M-2-M Conference in Brussels, to showcase their world leading Telematics module T2002-GPRS. The T2002-GPRS utilises the Sony Ericsson GM47 modem to aid in the security, safety and tracking of fixed and mobile assets.