

Jun 23 2006

### **Trakm8 Ranked Number 1 of European Vendors**

ABI Research, an independent research consultancy, released the following to the press June 15 2006, see <http://www.abiresearch.com/abiprdisplay.jsp?pressid=666> for more.

"Trakm8 has been ranked at the top of the latest European Aftermarket Telematics Vendor Matrix released by ABI Research.

CobraConnex and Tracker Network Ltd claimed the second and third spots in the company's most recent evaluation of European vendors.

European Aftermarket Telematics Vendor Matrix "Top 8" Listing:

1. Trakm8
2. CobraConnex
3. Tracker Network Ltd
4. Trafficmaster Smartnav
5. Siemens VDO Automotive
6. IT IS Navtrak
7. Thales Telematics
8. Fleet Technology Volsatt

The Vendor Matrix is an analytical tool developed by ABI Research to provide a clear understanding of vendors' positions in specific markets.

Vendors are assessed by ABI Research on the important parameters of "innovation" and "implementation" across several criteria, unique to each vendor matrix, such as customer wins, contract awards, global reach, market share, patents, R&D spending, time to market, and first movers, among others."

*Access to the rankings of all companies surveyed is available to clients of ABI Research.*

*Founded in 1990 and headquartered in New York, ABI Research maintains global operations supporting annual research programs, intelligence services and market reports in automotive, wireless, semiconductors, broadband, and energy.*

For information visit [www.abiresearch.com](http://www.abiresearch.com)

- ENDS"