

7 2006

"More Tea Vicar"

On 6th June 2006, the Reverend Simon Everett, of the Iwerne Valley Benefice in Dorset, set off on a 1,000 mile cycle journey which will see him go from Land's End to John o'Groats with the intention of raising money for two cancer research projects close to his heart.

Looking back on his 17 years as parish priest and as a keen cyclist, Simon has chosen this venture to support research projects that would help in the fight against two of the most prevalent cancers he has encountered amongst his parishioners.

Breast and Prostate cancer are two of the most common cancers in the UK and it would be very surprising if there was anyone who had not encountered cancer among family or friends. It is hoped with sponsorship, this venture can help reduce the alarming number of deaths the disease causes.

The Breast cancer research is being carried out at the Breast unit, Guy's Hospital and is looking at a new method of screening patients using Digital Infrared Thermal Imaging. This will enable detection of smaller cancers, particularly in younger women, less exposure to radiation and in general a more comfortable overall treatment.

The Prostate cancer care and research centre is based at the Bristol Urological institute. The charity is committed to establishing a closer 'in house' link between clinics, labs and operating theatres, so that doctors can gain a better understanding of the new behaviors of cancer and thereby develop new treatments.

There is no fixed route but ideally Simon wants to travel via the most interesting, least hilly, quietest and smoothest roads! The Journey will start at Land's End up to Bristol via Penzance, Tavistock and Taunton. Then he will head through the Welsh Marches via Gloucester, up through the North West arriving at the Scottish Borders. The final leg of the journey will see Simon cross the east coast of Scotland via the Great Glen arriving at John o'Groats.

To track how Simon's journey is going, local company Trakm8, based in Shaftesbury, Dorset is sponsoring him whilst providing a simple tracking device called a Trakm8 Solo. The Trakm8 Solo can track and trace Simon at every peddle of his journey using GPS (the Global Positioning System).

Tim Evans, Sales and Marketing Director commented, "*For us to sponsor Simon on his journey means we can use our technology to raise some awareness of Simon's charity ride and will enable us to try and benefit the research into new developments & treatments of cancer.*"□□?

Simon's daily 'snail trail' of where he has traveled and the distances will be updated daily for you to see exactly where in the country Simon is.

To see Simon's location and reports of his journey, log on to:

URL - <http://asp.trakm8.net/globalstream/index.php>

Username - vicar

Password - vicar

If you select one of the reports listed on the page you will be able to follow Simon's progress.

If you would like to sponsor Simon, please send any cheques to be made payable to: St Mary's, Shoroton (Cycle) to:

'More		tea		Vicar?'
The	Irwerne	Valley	Churches'	Office
Elizabeth		Freke		Hall
Shoroton				
Blandford				Forum
Dorset				
DT11 8QB				

If you are a U.K Taxpayer you can increase your sponsorship at no extra cost to yourself, using gift aid. Please make a note on the back of your cheque that you would like your money to be gift aided.

For further information and images please contact:
Trakm8 Holdings plc **+44 (0)1747 857 630**
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