

## Regulatory Announcement

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Trakm8 Holdings PLC  
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Friday 14 December 2007

TRAKM8 HOLDINGS PLC

("Trakm8" or "the Group")

### Trusted Road Usage & Emissions Profiling Project

Trakm8, (AIM: TRAK), one of the UK's leading telematics technology and service providers to the global vehicle tracking and security markets, is pleased to announce that it has been awarded £1.1 million grant funding by the Technology Strategy Board (TSB) (formerly part of the Department of Trade & Industry) to be the Lead Industry Partner in the Trusted Road Usage & Emissions Profiling Project (TRU-EP).

Trakm8 has observed developments in government legislation and other regional initiatives over the last few years, with a particular interest in road tolling, congestion charging and vehicle workplace safety. In addition the Group has long held the view that these initiatives will be the catalyst through which the vehicle telematics market will grow significantly. This project therefore places Trakm8 in a position to capitalise fully on this anticipated market growth through the accelerated development of new hardware and services to meet the needs of these initiatives. In particular Trakm8 believes that there is strong potential for early exploitation of elements of the project in areas such as driver behaviour monitoring, duty of care and vehicle emissions monitoring.

TRU-EP is a £2.9m three-year project consisting of development resources, hardware and associated costs, with total grant funding of £1.45m cash. The project will be undertaken in collaboration with Omitec Limited, the leading UK provider of automotive diagnostic products and services. TSB grant funding will contribute 50% of the total whilst Trakm8's contribution to the project will consist of the majority of the development resources backed by our intellectual property knowledge and application experience.

The project aims to meet a number of the key "innovation challenges" for telematics identified by the Department for Transport (DfT). The TRU-EP project will develop technology for measuring and monitoring vehicle emissions; provide research into the functionality and technical application of the European eCall initiative & develop techniques and methods of monitoring and measuring driver behaviour.

Cary Knapton, CEO of Trakm8 added: "Trakm8 is delighted to have been selected by

the TSB to lead this project, which will enable us to contribute in this exciting challenge and participate in market and industry opportunities at a faster pace than originally envisaged. Trakm8 looks forward to working closely with Omitec and the TSB to help meet the increasing technological and environmental challenges facing road users now and in the near future."

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About Trakm8

Trakm8, based in Shaftesbury, Dorset is a leading technology provider, designer and developer of hardware and software to the vehicle tracking and security market. The Company distributes its hardware and software worldwide through a network of distributors. In addition, the Company provides ASP vehicle monitoring and tracking services direct to the B2B market. Trakm8's products allow vehicles and drivers to be monitored, allowing organisations to manage deliveries and services, or track stolen vehicles down to 5 metres.

This information is provided by RNS  
The company news service from the London Stock Exchange

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