

# LOWES



## Lowes Transport Saves on Insurance Costs with Trakm8

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# Lowes Transport Saves on Insurance Costs with Trakm8

Lowes Transport, a family-run business with over 50 years of expertise in the transport and logistics industry, has significantly reduced its insurance costs by an impressive £70,000. This major saving is a direct result of the company's partnership with Trakm8 and the adoption of its innovative RH600 4G Integrated Telematics Camera and Tacho Download Solution across its fleet of vehicles.



**Lowes  
Transport Saves  
£70,000 in  
Insurance Costs  
with Trakm8  
4G Telematics  
Cameras &  
Tacho Download  
Solution**

Based in the heart of the West Midlands, Lowes Transport operates a diverse fleet of **over 70 vehicles** that cater to a wide range of logistical needs, from rapid local deliveries to large-scale nationwide contracts. Always committed to innovation and operational excellence, the company has integrated Trakm8's cutting-edge technology to enhance safety, compliance, and efficiency in its fleet operations.

The RH600 4G Integrated Telematics Camera has proven to be a transformative addition to Lowes Transport's fleet. Combining high-definition video recording with advanced telematics capabilities, the RH600 enables real-time video monitoring, offering unparalleled insights into fleet safety and protection against fraudulent insurance claims. Its advanced driver behaviour analysis tools provide actionable insights to reduce risks and improve fuel efficiency, while the 4G connectivity allows seamless video uploads and data sharing for insurance and operational purposes. Heath Lowe, Managing Director of Lowes Transport, commented on the impact of the technology, stating:

"The RH600 camera has been a game-changer for us. Its superior video quality not only gives us peace of mind but has also directly contributed to our £70,000 insurance savings this year. It's an investment that has paid off significantly."

In addition to the RH600 camera, Lowes Transport utilises Trakm8's Tacho Download Solution, ensuring seamless compliance with driver hours regulations and simplifying tachograph data management. This solution automates the collection of tachograph data, eliminating the need for manual downloads and saving valuable time while reducing the risk of errors. Fleet managers can access tachograph data remotely and securely, ensuring real-time compliance and streamlined operations. Furthermore, the system generates comprehensive reports, simplifying audits and helping fleet managers stay on top of regulatory requirements.



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*Joe Heidari, Fleet & Optimisation Sales Director at Trakm8, commented*



We're delighted to see the measurable impact our RH600 camera and Tacho Download Solution have had on Lowes Transport. They are a fantastic example of how leveraging advanced telematics can lead to tangible cost savings and operational improvements.



Lowes Transport's commitment to customer satisfaction is further enhanced by their investment in advanced tracking and monitoring systems. Their web-based GPS and GPRS vehicle tracking system enables customers to access real-time updates on the location of their freight and estimated time of arrival. Manifests can be sent to drivers' handheld devices instantly, and vehicles' progress can be tracked on a live map. Customers can also input, edit, and monitor jobs through the Lowes Transport website, ensuring a transparent and efficient service experience.

**Diverse fleet of over**  
**70 Vehicles**

**Insurance Cost Saving**  
**£70,000**

*Heath Lowe, Managing Director Lowes Transport*



We are committed to investing in the future of our business and providing our customers with the best possible service. With Trakm8's technology, we've not only improved fleet safety and efficiency but also enhanced the overall customer experience.



## Conclusion

With 50 RH600 cameras and Trakm8's Tacho Download Solution installed across their fleet, Lowes Transport continues to set a high standard for the transport and logistics industry. This partnership highlights how telematics & video technology can deliver safety improvements, efficiency gains, and significant financial savings.



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