



Trakm8 clears the way for fleet improvements at Autoglass®

Operating a fleet of over 1,000 vehicles the length and breadth of the UK, Autoglass® is the UK's favourite vehicle glass repair, replacement and recalibration company. As part of a drive to enhance driver safety and efficiency fleet-wide, Autoglass® partnered with Trakm8, the UK's foremost vehicle technology solutions specialist, to implement cohesive telematics solutions across its estate of technician vans.



Reduced speeding events
fleet-wide



50% Reduction
average idle time per vehicle



Markedly **improved driver behaviour** from an already excellent starting point



Improved insurance claim handling with the use of dash camera evidence



Speed limit compliance score of **98%**

It's no exaggeration to say our collaboration with Trakm8 has been transformative for our fleet. Our technicians travel the country every day and as the customer-facing part of our business, it's paramount that they maintain their great reputation for customer service while on the road, too.

"The Trakm8 Connect 330 has helped our fleet make gains in many areas. We've improved our fleets' overall driving score to an industry-leading level, while reducing costs accrued from accidents, insurance claims and vehicle idle time. We've been highly impressed with how these products have worked and with their high ROI and we're looking intensely at how we can further integrate Trakm8 telematics into our wider fleet management systems.

Andrew Ertl
Fleet Manager at Autoglass®

Talk to us today: 0330 311 5157 | info@trakm8.com

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Autoglass® Company Background

Serving over one million motorists every year, the fleet at Autoglass® transverses the country 24/7, providing an essential, world-class service. As the market leader in vehicle glass repair, replacement and recalibration. Autoglass® has a reputation for excellence and in 2018 Autoglass® partnered with Trakm8 in a drive to further pursue high quality in its fleet of vehicles.

The Problem

For Autoglass®, whose skilled technicians are the heartbeat of the company, driver behaviour and performance is directly linked to reputation. Telematics provides a simple and cost-effective way to help drivers drive safer, thereby protecting the reputation held by Autoglass® for excellence in every aspect of its business.

The Solution

Trakm8 telematics products were the perfect solution for Autoglass®, offering the data needed to drive improvements in driver behaviour in a cost-effective package. Enabled by Trakm8's comprehensive data, Autoglass® designed a scheme to recognise and reward drivers that consistently achieve perfect scores in driving behaviour, speed limit compliance and idling time, contributing to an even greater improvement in driver behaviour. Autoglass® achieved impressive results through the use of two Trakm8 products – the highly compact and robust Connect 330 OBD Self-Install device and the RoadHawk high definition Dash Cam.

The Results

Since 2018, Autoglass® has:

- **Reduced speeding events fleet-wide**
- **Reduced average idle time per vehicle by over 50%**
- **Markedly improved driver behaviour from an already excellent starting point**
- **Improved insurance claim handling with the use of dash camera evidence**



Andrew Ertl – Fleet Manager at Autoglass®:

"The Trakm8 Connect 330 has helped our fleet make gains in many areas. We've improved our fleets' overall driving score to an industry-leading level, while reducing costs accrued from accidents, insurance claims and vehicle idle time. We've been highly impressed with how these products have worked and with their high ROI and we're looking intensely at how we can further integrate Trakm8 telematics into our wider fleet management systems."

Chris Woods, Enterprise Sales Director at Trakm8:

"We're really proud that the Trakm8 solutions have helped such an established and recognisable fleet as Autoglass achieve such impressive results, further proving the impact that the technology coupled with positive management and culture can have on fleets of all shapes and sizes."



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